



Finomenon Investments

OUR TENETS GUIDE OUR BUSINESS

Intentions don't matter, actions do:

Compounding reigns supreme in every aspect of our lives, it simply hides in plain sight. Reputation, experience, capital, skills and even relationships – all of them compound.

Own YOUR craft, time is investment:

This debate about whether to hire an advisor or do it alone boil down to one thing – time investment. Some things aren't a part of your mission.

Break the bias:

Having a financial advisor goes a long way as you have an unbiased point of view from someone who is paid to care for your finances and has a vantage point as a fiduciary.

Personal Finance is not a spreadsheet:

It's about owning a plan which makes your money to work as hard as you.

Play long term game with long term people:

Thinking short term is a zero-sum game.. The hardest part for people to get about Warren Buffett is that he has been at the game consistently for 80 years. There is no secret sauce!

